

# acretrader

## Company Overview

### Founded

2018

### Location

Fayetteville, Arkansas

### Website

<https://www.acretrader.com>

### Notable Advisory Board Members

Don Robert, Chairman of the London Stock Exchange

Warren Jenson, CFO of LiveRamp (formerly Acxiom)

John Wright, Prev. VP of Operations at JB Hunt

Jay McEntire, Manager of Glennoe Farms

## About AcreTrader

### What We Do

AcreTrader is a real estate investing platform that makes it easy to buy shares of farmland and earn passive income, starting in just minutes online.

### Why It Matters

United States farmland has historically outperformed most asset classes and other forms of real estate. Unfortunately, buying and maintaining farmland directly is extremely difficult. The few investment options that are available typically charge high fees, provide limited liquidity, and offer no choice over portfolio composition. In short, there has not been an easy, affordable way for most investors to participate. Until now.

### How We Solve This Problem

Through a proprietary online investment platform that uses some aspects of crowdfunding, AcreTrader aims to provide transparency, security, and liquidity to people wanting to invest in farmland. Additionally, AcreTrader removes the headaches traditionally associated with land ownership by handling all aspects of administration and property management, from insurance and accounting to working with local farmers and improving soil sustainability.

### Our Process

AcreTrader carefully reviews each farm, selecting less than 5% of the total parcels considered. AcreTrader then places each farm offering in a unique legal entity and offers shares to investors through their online platform. (See our ["how it works" page](#) for more details.)

### Social Media Handles

[facebook.com/acretraderinc](https://facebook.com/acretraderinc)

[twitter.com/acretraderinc](https://twitter.com/acretraderinc)

[instagram.com/acretrader](https://instagram.com/acretrader)

### Logos and Media Assets

<http://bit.ly/acrepreskit>

**For additional info, quotes, or to set up an interview with our CEO, please contact:**

Michael Iseman

[michael@acretrader.com](mailto:michael@acretrader.com)

479-335-5670



## Executive Bios

### **Carter Malloy | Founder and CEO**

Carter grew up in an Arkansas farming family and has had a lifelong passion for investing and agriculture. Prior to AcreTrader, he spent 5 years at a global equity investment firm. Before joining in 2013, Carter was a Managing Director with Stephens Inc., a large private investment bank, where he was an equity research analyst focused on the *Data & Analytics* and *Real Estate* sectors. Prior to Stephens, he owned businesses focused on internet marketing and sustainable fuel technologies. He graduated from the University of Arkansas in 2004 with a bachelor's degree in Physics and has previously held Series 7, 63, 86, and 87 licenses with the Financial Industry Regulatory Authority (FINRA).

### **Garrott McClintock | VP of Farm Operations**

Garrott has deep roots in the Mississippi Delta, where he grew up as the fifth generation on his family's farm. Previously, as a partner at Oxbow Agriculture, he co-managed a group of agricultural businesses involving over \$200 million worth of land and over \$40 million in annual revenues. While at Oxbow, Garrott also advised agricultural startups on their early go-to-market strategies, product development, and testing. Prior to joining Oxbow in 2014, Garrott worked at SouthernSun Asset Management, a value-oriented investment firm, where he was on the real estate and operations teams. He graduated from Washington and Lee University in 2010 with dual degrees in Art History and Environmental Studies.

### **William Gladden | VP of Brokerage Operations**

Will serves as Principal Broker for AcreTrader Real Estate, where he oversees real estate brokerage operations and closing activities. He also serves as President of Signature Bank of Arkansas' Fayetteville Market and manages a portfolio of real estate investments. Will graduated from the University of Arkansas in 2006 with a bachelor's degree in Business focusing on finance and real estate.

### **Elise Alexander | VP and General Counsel**

Elise was raised on a farm and cattle ranch in Crawford County, Arkansas. Since 2003 she has served as President of a large family office, managing several companies and serving as legal counsel. From 2003 to 2012, Elise served as VP and General Counsel for T.A.W., Inc., an oilfield services company with \$200 million in revenue across multiple states. Prior to that Elise worked for several years as an associate at the Orrick firm in Silicon Valley forming and advising startups and public companies regarding securities compliance, mergers & acquisitions, and initial public offerings. Before her time with Orrick, she worked as in-house corporate counsel for Varian Associates, Inc. in Palo Alto, California. Elise obtained a B.S. in Political Science from Texas A&M University in 1989 and a J.D. from Pepperdine University School of Law in 1992.